



I Want to Be Release Ready!

KEY DATES FOR SPRING '21 RELEASE



DECEMBER 10 SIGN-UP FOR PRE-RELEASE ORGS

sfdc.co/RR-Pre-Release

Pre-Release orgs available for sneak preview of the new features. Join the treasure hunt on sfdc.co/ReleaseReadinessHome to see what other customers are excited about.

DECEMBER 21 READ THE PREVIEW RELEASE NOTES

sfdc.co/RR_ReleaseNotes

Salesforce Help is the new home for the release notes, with an improved user experienced, an updated UI, scoped search, and filters when viewed on a desktop.



JANUARY 8-9 SANDBOX PREVIEW STARTS

status.salesforce.com

Check your sandbox instance on Trust for your sandbox upgrade window. Just like the pre-release program, the Sandbox preview gives you the opportunity to test new features without affecting your live environment.



JANUARY 8 SANDBOX CUT OFF DATE

sfdc.co/SandboxPreviewBlog

The sandbox preview instructions blog post gives you the option to participate in the sandbox preview. For your sandbox to get the Spring '21 preview, take action before January 8, 2021.



JANUARY 8 CHECK OUT THE RELEASE PREVIEW SITE

salesforce.com/newfeatures

Learn about the top five features per cloud. Watch short videos to get a high level overview of the features in this release.



JANUARY 8 COMPLETE THE RELEASE BADGE ON TRAILHEAD

sfdc.co/ReleaseModule

Take our Trailhead Module to get up to speed on all the latest features from every Cloud. Explore highlights from each release and be #releaseready by creating your own release strategy.



JANUARY 12 REVIEW THE RELEASE OVERVIEW DECK (ROD) & RELEASE FEATURE MATRIX

sfdc.co/ReleaseReadinessHome

Use this release highlights deck to train your users on the top features in each release. Go even deeper with the Release Feature Matrix - a handy tool you can use to plan how you're going to incorporate new features in your roadmap.

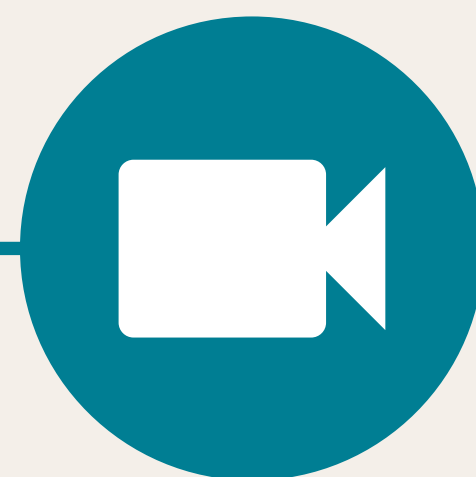


JANUARY 22 RELEASE READINESS LIVE

sfdc.co/ReleaseReadinessHome

Developer Preview & Admin Preview

Live release highlights with our Developer and Admin Evangelist teams. Get the lowdown on all the key features for admins and devs in this release.



JANUARY 25-29 RELEASE READINESS LIVE

sfdc.co/ReleaseReadinessHome

Our product management team is back to discuss and demo the new features for each cloud. Get a sneak peek into their roadmap for 2021 and join our live Q&A.



JANUARY 15 FEBRUARY 5 FEBRUARY 12 SPRING '21 IS LIVE

status.salesforce.com

There are three release weekends. See the detailed release schedule for your org on Trust. Our Trust site has the latest info on the timing of the upgrade, but because it takes only five minutes, you should expect it to be pretty seamless.



FEBRUARY GLOBAL RELEASE OVERVIEWS

<http://bit.ly/Spring21Webinars>

Join our teams around the world as they demo key new features and share key resources to help you learn about Spring '21.



TBD

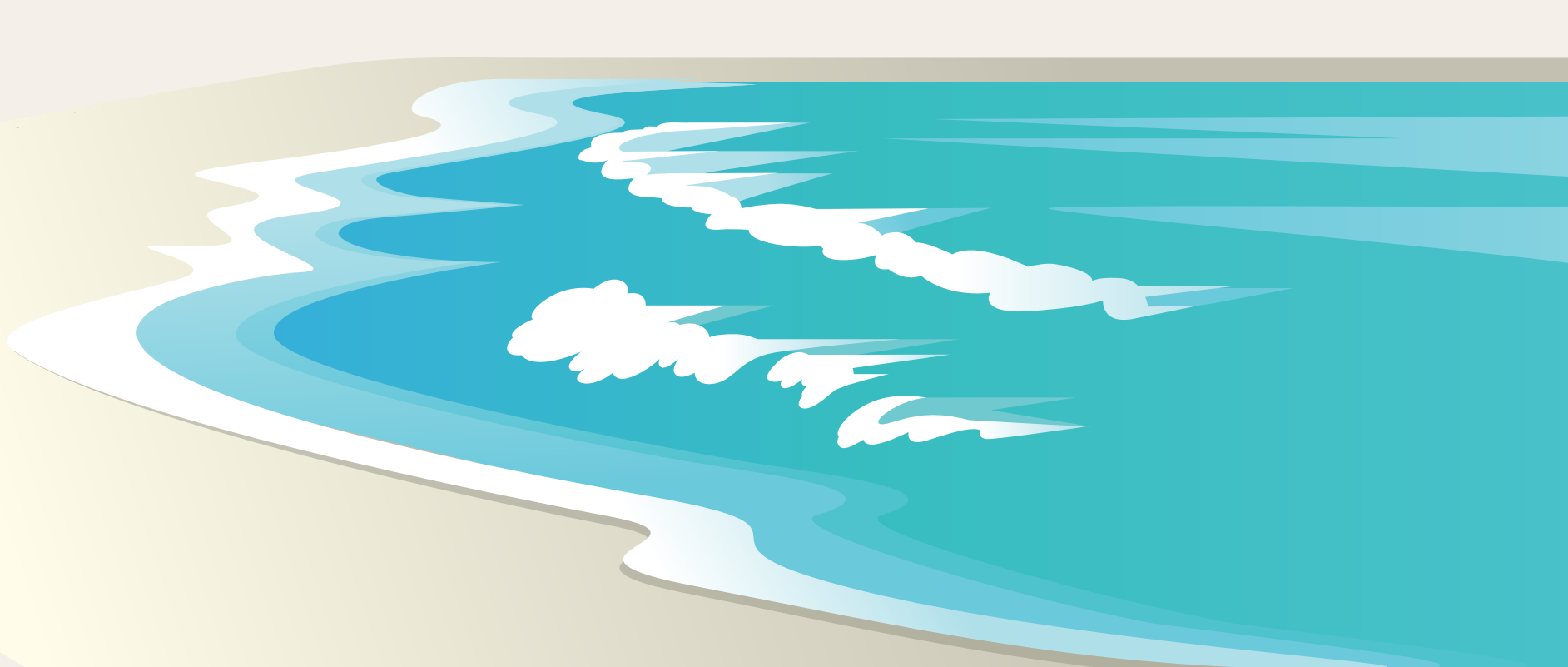
MAINTAIN YOUR SALESFORCE CREDENTIALS FOR FREE!

Maintain your certifications with Trailhead maintenance modules aligned with the Salesforce product release cycles. When the release modules are published, you will receive an email with all the necessary details to complete your maintenance.



You Are Now
Release Ready!

Congratulations!



Key Dates for Spring '21



Pre-Release
Org Sign Up

10/12



Sandbox
Preview Starts

8/1



Release
Notes

21/12



Release
Site

8/1



Release
Module

8/1



Release
Overview Deck &
Feature Matrix

12/1



Release
Weekends

15/1 | 5/2 | 12/2



Global Release
Webinars

February



Release Readiness
Live!

22/1-29/1



Release Exam
Deadline on
Trailhead

April