

I Want to Be Release Ready!

KEY DATES FOR WINTER '21 RELEASE



AUGUST 20 SIGN-UP FOR PRE-RELEASE ORGS

sfdc.co/RR-Pre-Release

Pre-Release orgs available for sneak preview of the new features.

Join the treasure hunt on sfdc.co/ReleaseReadinessHome to see what other customers are excited about.

AUGUST 24 READ THE PREVIEW RELEASE NOTES

sfdc.co/RR_ReleaseNotes

Your comprehensive guide to all the new features. Use the filters to zero in on the most relevant features for your implementation.



SEPTEMBER 11-12 SANDBOX PREVIEW STARTS

status.salesforce.com

Check your sandbox instance on Trust for your sandbox upgrade window. Just like the pre-release program, the Sandbox preview gives you the opportunity to test new features without affecting your live environment.



SEPTEMBER 11 SANDBOX CUT-OFF DATE

sfdc.co/SandboxPreviewBlog

The sandbox preview instructions blog post gives you the option to participate in the sandbox preview. For your sandbox to get the Winter '21 preview, take action before September 11, 2020.



SEPTEMBER 11 CHECK OUT THE RELEASE PREVIEW SITE

salesforce.com/newfeatures

Learn about the top five features per cloud. Watch short videos to get a high level overview of the features in this release.



SEPTEMBER 11 COMPLETE THE RELEASE BADGE ON TRAILHEAD

sfdc.co/ReleaseModule

Take our Trailhead Module to get up to speed on all the latest features from every Cloud. Explore highlights from each release and be #releaseready by creating your own release strategy.



SEPTEMBER 14 REVIEW THE RELEASE OVERVIEW DECK (ROD) & RELEASE FEATURE MATRIX

sfdc.co/ReleaseReadinessHome

Use this release highlights deck to train your users on the top features in each release. Go even deeper with the Release Feature Matrix - a handy tool you can use to plan how you're going to incorporate new features in your roadmap.

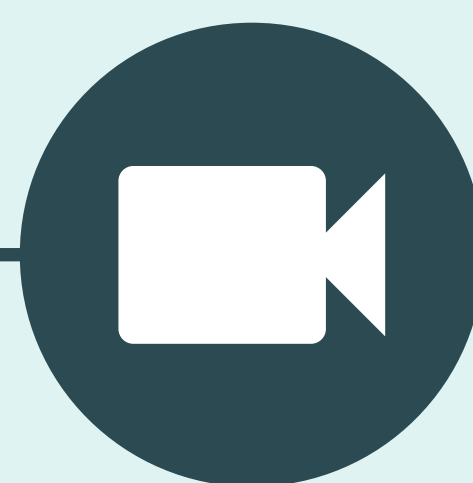


SEPTEMBER 18 RELEASE READINESS LIVE

sfdc.co/ReleaseReadinessHome

Developer Preview & Admin Preview

Live release highlights with our Developer and Admin Evangelist teams. Get the lowdown on all the key features for admins and devs in this release.



SEPTEMBER 21-25 RELEASE READINESS LIVE

sfdc.co/ReleaseReadinessHome

Our product management team is back in the studio to discuss and demo the new features for each cloud. Get a sneak peek into their roadmap for 2021 and join our live Q&A.



SEPTEMBER 18 OCTOBER 9 OCTOBER 16 WINTER '21 IS LIVE

status.salesforce.com

There are three release weekends. See the detailed release schedule for your org on Trust. Our Trust site has the latest info on the timing of the upgrade, but because it takes only five minutes, you should expect it to be pretty seamless.



OCTOBER GLOBAL RELEASE OVERVIEWS

<https://bit.ly/Winter21webinars>

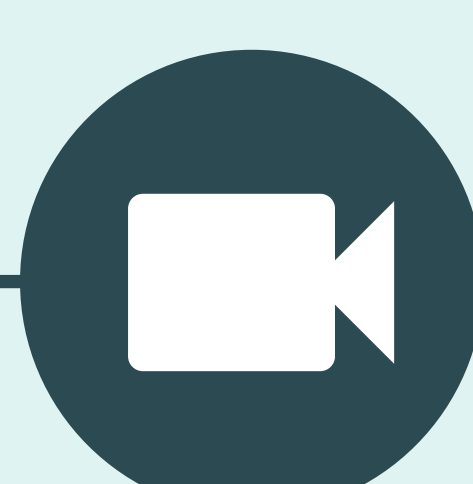
Join our teams around the world as they demo key new features and share key resources to help you learn about Winter '21.



TBD

MAINTAIN YOUR SALESFORCE CREDENTIALS FOR FREE!

Maintain your certifications with Trailhead maintenance modules aligned with the Salesforce product release cycles. When the release modules are published, you will receive an email with all the necessary details to complete your maintenance.



You Are Now
Release Ready!

Congratulations!



Key Dates for Winter '21



Pre-Release
Org Sign Up



Sandbox
Preview Starts



Release
Module



Release Readiness
Live!



Global Release
Webinars



Release
Notes



Release
Site



Release
Overview Deck &
Feature Matrix



Release
Weekends



Release Exam
Deadline on
Trailhead

20/Aug

24/Aug

11/Sep

11/Sep

11/Sep

14/Sep

18-25/Sep

18/Sep | 9/Oct | 16/Oct

October

April 2021