

# I Want to Be Release Ready!

## KEY DATES FOR WINTER '21 RELEASE



### AUGUST 20 SIGN-UP FOR PRE-RELEASE ORGS

[sfdc.co/RR-Pre-Release](https://sfdc.co/RR-Pre-Release)

Pre-Release orgs available for sneak preview of the new features.

Join the treasure hunt on [sfdc.co/ReleaseReadinessHome](https://sfdc.co/ReleaseReadinessHome) to see what other customers are excited about.

### AUGUST 24

#### READ THE PREVIEW RELEASE NOTES

[sfdc.co/RR\\_ReleaseNotes](https://sfdc.co/RR_ReleaseNotes)

Your comprehensive guide to all the new features. Use the filters to zero in on the most relevant features for your implementation.



### SEPTEMBER 11-12 SANDBOX PREVIEW STARTS

[status.salesforce.com](https://status.salesforce.com)

Check your sandbox instance on Trust for your sandbox upgrade window. Just like the pre-release program, the Sandbox preview gives you the opportunity to test new features without affecting your live environment.



### SEPTEMBER 11 SANDBOX CUT-OFF DATE

[sfdc.co/SandboxPreviewBlog](https://sfdc.co/SandboxPreviewBlog)

The sandbox preview instructions blog post gives you the option to participate in the sandbox preview. For your sandbox to get the Winter '21 preview, take action before September 11, 2020.



### SEPTEMBER 11 CHECK OUT THE RELEASE PREVIEW SITE

[salesforce.com/newfeatures](https://salesforce.com/newfeatures)

Learn about the top five features per cloud. Watch short videos to get a high level overview of the features in this release.



### SEPTEMBER 11 COMPLETE THE RELEASE BADGE ON TRAILHEAD

[sfdc.co/ReleaseModule](https://sfdc.co/ReleaseModule)

Take our Trailhead Module to get up to speed on all the latest features from every Cloud. Explore highlights from each release and be #releaseready by creating your own release strategy.



### SEPTEMBER 14 REVIEW THE RELEASE OVERVIEW DECK (ROD) & RELEASE FEATURE MATRIX

[sfdc.co/ReleaseReadinessHome](https://sfdc.co/ReleaseReadinessHome)

Use this release highlights deck to train your users on the top features in each release. Go even deeper with the Release Feature Matrix - a handy tool you can use to plan how you're going to incorporate new features in your roadmap.

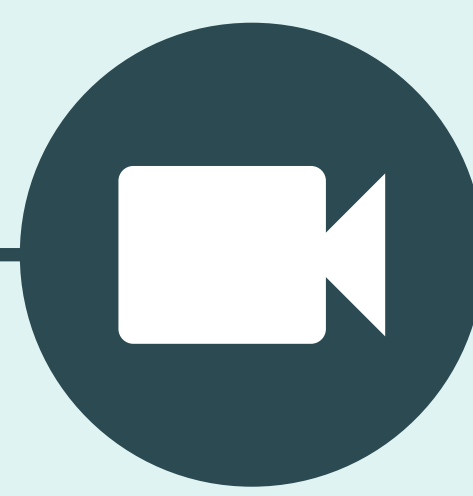


### SEPTEMBER 18 RELEASE READINESS LIVE

[sfdc.co/ReleaseReadinessHome](https://sfdc.co/ReleaseReadinessHome)

Developer Preview & Admin Preview

Live release highlights with our Developer and Admin Evangelist teams. Get the lowdown on all the key features for admins and devs in this release.



### SEPTEMBER 21-25 RELEASE READINESS LIVE

[sfdc.co/ReleaseReadinessHome](https://sfdc.co/ReleaseReadinessHome)

Our product management team is back in the studio to discuss and demo the new features for each cloud. Get a sneak peek into their roadmap for 2021 and join our live Q&A.



### SEPTEMBER 18 OCTOBER 9 OCTOBER 16 WINTER '21 IS LIVE

[status.salesforce.com](https://status.salesforce.com)

There are three release weekends. See the detailed release schedule for your org on Trust. Our Trust site has the latest info on the timing of the upgrade, but because it takes only five minutes, you should expect it to be pretty seamless.



### OCTOBER GLOBAL RELEASE OVERVIEWS

<https://bit.ly/Winter21webinars>

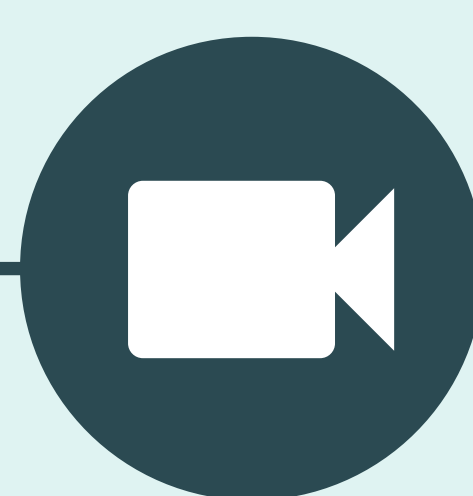
Join our teams around the world as they demo key new features and share key resources to help you learn about Winter '21.



TBD

### MAINTAIN YOUR SALESFORCE CREDENTIALS FOR FREE!

Maintain your certifications with Trailhead maintenance modules aligned with the Salesforce product release cycles. When the release modules are published, you will receive an email with all the necessary details to complete your maintenance.



You Are Now  
**Release Ready!**

Congratulations!



# Key Dates for Winter '21



Pre-Release  
Org Sign Up



Sandbox  
Preview Starts



Release  
Module



Release Readiness  
Live!



Global Release  
Webinars



Release  
Notes



Release  
Site



Release  
Overview Deck &  
Feature Matrix



Release  
Weekends



Release Exam  
Deadline on  
Trailhead

8/20

8/24

9/11

9/11

9/11

9/14

9/18-9/25

9/18 | 10/9 | 10/16

October

April 2021